

Julius Bär

JB MONEY MARKET+ NOTE

INVEST IN JULIUS BAER'S MONEY MARKET STRATEGY: USD CASH SOLUTION WITH
DAILY LIQUIDITY

Global Interest Rate Competence Centre - GIRCC
March 2016



JB MONEY MARKET+ NOTE

Invest in Julius Baer's Money Market Strategy

Deposit fee waived!

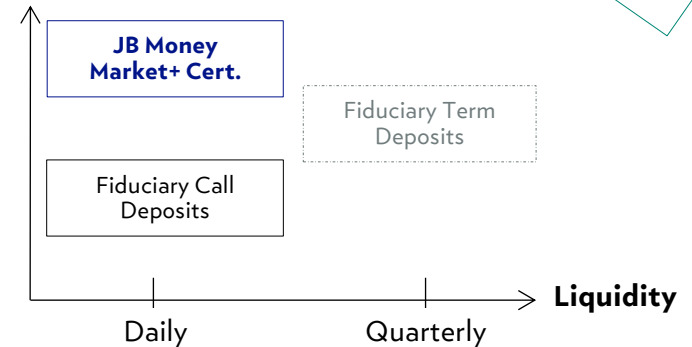
Key Facts

The JB Money Market+ Note is a call deposit equivalent with Julius Baer that offers daily liquidity and very low transaction costs to enable a flexible Money Market management.

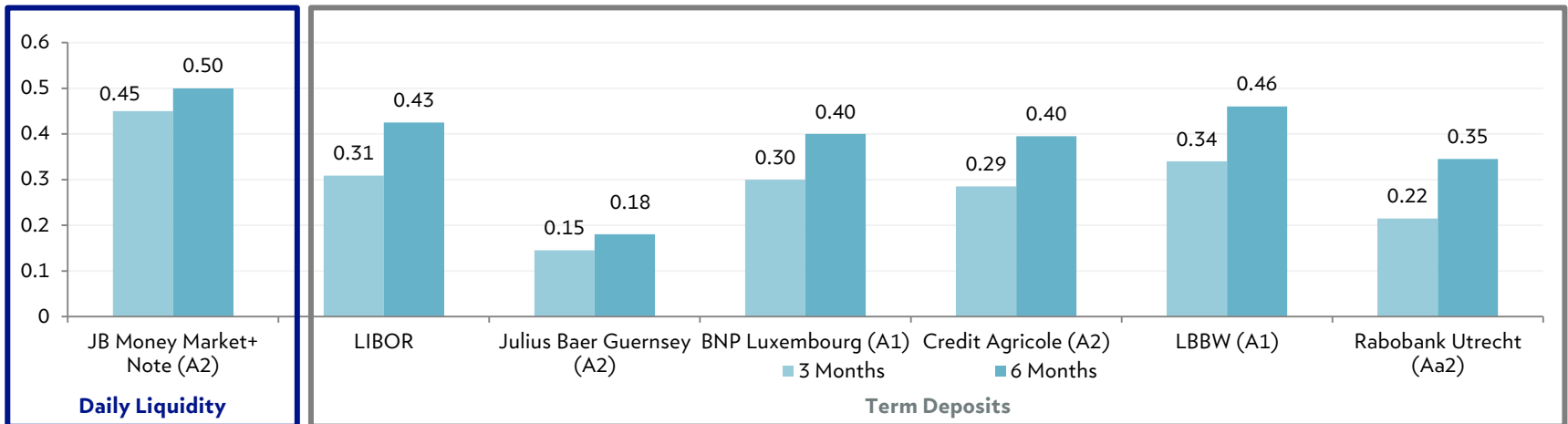
- Receive **Fed Funds** (actual rate = 37 bps) + **10bps* net after fees** on your USD cash
- SIX Swiss exchange listed product: ISIN CH0306891851
- **LTV 85%**
- **Invest in Julius Baer's Money Market Strategy**
- Linked to United States of America
- Issuer: Bank Julius Baer & Co. Ltd., Guernsey Branch

Liquidity and return profile

Risk/Return



Compare: term deposits 6M vs 3M vs JB Note, net after fees (Rating Moody's)



*Indicative, the fed funds rate is the overnight borrowing rate between banks and other entities to maintain their bank reserves at the Federal Reserve

2. JB MONEY MARKET+ NOTE

Scenario Analysis

Deposit fee waived!

The Client seeks to....

- earn interest on his USD cash position
- invest in Julius Baer with its **very strong balance sheet** and still receives a **higher interest rate** than with many other banks
- invest into the **bank's money market strategy** and invest in a cash equivalent product with **daily liquidity**
- Doesn't want to have any interest rate risk = **floating mechanism**

Note details

- Issue price = 100%
- Denomination: USD 1000
- Receive Fed Funds + 10bps net after fees
- Accumulation of interest rate payments in product price
- Client tailored Notes can be issued for approx. USD 10 Mio.

Analysis after one year* (net after fees)

	Average Fed Funds Rate 1 st year	Credit Spread USA after one year (relative to swap)	Price of Product after one year
Positive Scenario "Fed Funds increases, spread decreases"	0.7%	Decrease of 0.1%	Fed Funds 0.7% + Spread 0.1% + 4 Years*(0.1%) = 1.20% Product Price: 101.20
Neutral Scenario "Fed Funds and spread stay at the same level"	0.35%	Stays at market	Fed Funds 0.35% + Spread 0.1% = 0.45% Product Price: 100.45
Negative Scenario "Fed Funds decreases, spread increases"	-0.25%	Increase of 0.1%	Fed Funds -0.25% + Spread 0.1% + 4 Years*- 0.1% = -0.55% Product Price: 99.45

*Indicative

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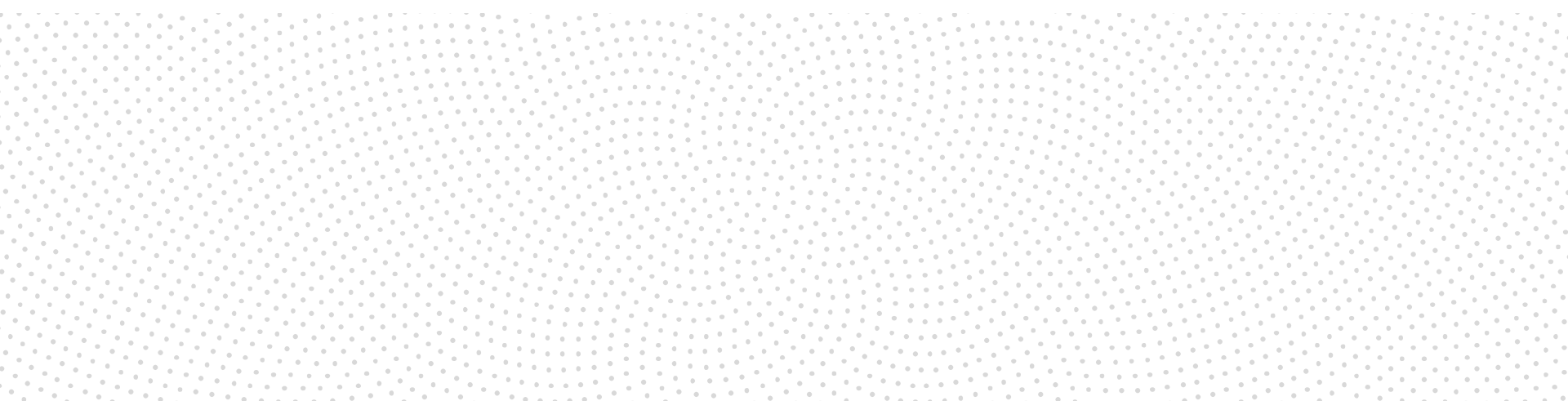
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