

Julius Bär

Key Information – 07 December 2018

JB STEP-DOWN MULTI EXPRESS CERTIFICATE ON EURO STOXX 50[®] INDEX, SWISS MARKET[®] INDEX, S&P 500 INDEX[®]

(the "Products")

SSPA SWISS DERIVATIVE MAP[®]/ EUSIPA DERIVATIVE MAP[®] EXPRESS CERTIFICATE (1260)

CONTINUOUS BARRIER OBSERVATION (60%) – CASH SETTLEMENT – 2.1125% CONDITIONAL PREMIUM (QUARTERLY, THRESHOLD 75%) – QUANTO USD – QUARTERLY AUTOCALLABLE (VARIABLE TRIGGER BARRIER)

The Product may not be offered, sold or otherwise distributed in or from Switzerland/EU except to Qualified Investors.

This document is for information purposes only.

A Product does not constitute a collective investment scheme within the meaning of the Swiss Federal Act on Collective Investment Schemes. Therefore, it is not subject to authorisation by the Swiss Financial Market Supervisory Authority FINMA ("FINMA") and potential investors do not benefit from the specific investor protection provided under the CISA and are exposed to the credit risk of the Issuer.

I. Product Description

Terms

Swiss Security Number (Valor)	44380896
ISIN	CH0443808966
Symbol	MCEKJB
Issue Size	up to USD 20,000,000
Issue Currency	Quanto USD: The currency risk is fully hedged
Issue Price	100.00% (per Product)
Denomination	USD 1,000.00

Initial Fixing Date

06 December 2018, being the date on which the Initial Level and the Strike and the Barrier, the Trigger Barrier and the Payout Threshold are fixed.

Issue Date/Payment Date

24 December 2018, being the date on which the Products are issued and the Issue Price is paid.

Final Fixing Date

07 December 2020, being the date on which the Final Level will be fixed.

Last Trading Date

07 December 2020, until the official close on the SIX Swiss Exchange, being the last date on which the Products may be traded.

Final Redemption Date

24 December 2020, being the date on which each Product will be redeemed at the Final Redemption Amount, unless previously redeemed, repurchased or cancelled.

Table 1: Underlyings**Euro Stoxx 50 Pr (SX5E <INDEX>)**

Initial Level	EUR 3,056.00 ¹⁾
Strike	EUR 3,056.00 (100%) ²⁾
Barrier	EUR 1,833.60 (60%) ²⁾
Trigger Barrier	As specified in Table 2
Payout Threshold	EUR 2,292.00 (75%) ²⁾

Currency	EUR
ISIN	EU0009658145
Valor	846480
Licensor	STOXX Limited

SWISS MARKET INDEX (SMI <INDEX>)

Initial Level	CHF 8,711.00 ¹⁾
Strike	CHF 8,711.00 (100%) ²⁾
Barrier	CHF 5,226.60 (60%) ²⁾
Trigger Barrier	As specified in Table 2
Payout Threshold	CHF 6,533.25 (75%) ²⁾

Currency	CHF
ISIN	CH0009980894
Valor	998089
Licensor	SIX Swiss Exchange Ltd.

S&P 500 Index® (SPX <INDEX>)

Initial Level	USD 2,652.00 ¹⁾
Strike	USD 2,652.00 (100%) ²⁾
Barrier	USD 1,591.20 (60%) ²⁾
Trigger Barrier	As specified in Table 2
Payout Threshold	USD 1,989.00 (75%) ²⁾

Currency	USD
ISIN	US78378X1072
Valor	998434
Licensor	S&P Dow Jones Indices LLC

¹⁾ as of 06 December 2018 16:48 CET²⁾ in % of the Underlying's Initial Level**Redemption**

Final Redemption Unless previously redeemed, repurchased or cancelled, the Issuer shall redeem each Product on the Final Redemption Date by payment of a cash amount equal to the Final Redemption Amount to the Holder thereof.

Final Redemption Amount (i) if the Final Level of **each** Underlying is **at or above** its Strike, a cash amount equal to **100%** of the Denomination; or
(ii) if the Final Level of **at least one** Underlying is **below** its Strike, and
(a) **no** Barrier Event has occurred, a cash amount equal to **100%** of the Denomination; or
(b) a Barrier Event has occurred, a cash amount equal to the Denomination multiplied by the ratio of the Final Level of the Worst-Performing Underlying ($Final\ Level_{worst-of}$) divided by its Strike ($Strike_{worst-of}$), calculated by the Calculation Agent in accordance with the following formula:

$$\text{Denomination} \times \frac{\text{Final Level}_{\text{worst-of}}}{\text{Strike}_{\text{worst-of}}}$$

Settlement Type Cash settlement

Worst-Performing Underlying	Out of all Underlyings, the Underlying in respect of which its Final Level divided by its Strike results in the lowest value.
Level	with respect to each Underlying, the index level of such Underlying
Initial Level	with respect to each Underlying, the relevant Initial Level specified in Table 1 , which is equal to 100% of its Level on the Initial Fixing Date, as determined by the Calculation Agent
Final Level	with respect to each Underlying, its Level at the Valuation Time on the Final Fixing Date, as determined by the Calculation Agent
Valuation Time	with respect to each Underlying, the time with reference to which the Licensor calculates the closing index level
Strike	with respect to each Underlying, the relevant Strike specified in Table 1 , which is equal to 100.00% of its Initial Level, as determined by the Calculation Agent
Barrier	with respect to each Underlying, the relevant Barrier specified in Table 1 , being 60.00% of its Initial Level
Barrier Event	If the Level of any Underlying at any time (observed continuously) on any Barrier Observation Date is at or below its Barrier.

Barrier Observation Dates	each Exchange Business Day during the Barrier Observation Period(s), being the dates on which the Level of each Underlying is observed for purposes of determining whether a Barrier Event has occurred.
Barrier Observation Period	from and including Initial Fixing Date to and including the Final Fixing Date

Early Redemption

Trigger Redemption	Unless previously redeemed, repurchased or cancelled, upon the occurrence of a Trigger Event on any Trigger Observation Date, the Issuer shall redeem the Products on the relevant Trigger Redemption Date at the Trigger Redemption Price.
Trigger Barrier	with respect to each Underlying, the relevant Trigger Barrier specified in Table 2
Trigger Observation Date(s)	with respect to any Trigger Redemption Date, the relevant Trigger Observation Date(s) specified in Table 2 , being the date(s) on which the Level of each Underlying is observed for purposes of determining whether a Trigger Event has occurred
Trigger Redemption Price	100% of the Denomination
Trigger Event	If the Level of each Underlying at the Valuation Time on any Trigger Observation Date is at or above its Trigger Barrier.
Trigger Redemption Date(s)	the Trigger Redemption Dates specified in Table 2 , being the dates on which, upon the occurrence of a Trigger Event on the relevant Trigger Observation Date, the Issuer will redeem each Product at the Trigger Redemption Price (unless the Products are redeemed, repurchased or cancelled prior to such date).

Table 2

Trigger Redemption Date	Trigger Observation Date(s)	Trigger Barrier in % of the Initial Level of each Underlying	Trigger Redemption Price in % of the Denomination	Redemption Amount (including Minimum Payout(s))	Minimum Yield
13 March 2019	06 March 2019	100%	100%	USD 1,021.13	2.11%
13 June 2019	06 June 2019	99%	100%	USD 1,021.13	2.11%
13 September 2019	06 September 2019	98%	100%	USD 1,021.13	2.11%
13 December 2019	06 December 2019	97%	100%	USD 1,021.13	2.11%
13 March 2020	06 March 2020	96%	100%	USD 1,021.13	2.11%
15 June 2020	08 June 2020	95%	100%	USD 1,021.13	2.11%
14 September 2020	08 September 2020	94%	100%	USD 1,021.13	2.11%
24 December 2020	07 December 2020	93%	100%	USD 1,021.13	2.11%

Payout

	The Issuer shall pay the relevant Payout Amount per Product to the Holders on the relevant Payout Date, provided that (i) the Level of each Underlying at the Valuation Time on the relevant Payout Observation Date is not below the Payout Threshold, and (ii) the Products have not been redeemed, repurchased or cancelled prior to the relevant Payout Date. For the avoidance of doubt, it being understood that, if the Products are redeemed, repurchased or cancelled prior to any Payout Date, any accrued and unpaid portion of the relevant Payout Amount that would otherwise be due on such Payout Date shall not be paid.
Payout Amount	With respect to any Payout Date, an amount in cash equal to the relevant Payout Amount specified in Table 3 , which amount shall be paid per Product to the Holders on such Payout Date.
Payout Date(s)	The relevant Payout Date(s) specified in Table 3 , being the date(s) on which the Issuer shall pay the relevant Payout Amount per Product to the Holders.
Payout Observation Date(s)	With respect to any Payout Date, the relevant Payout Observation Date(s) specified in Table 3 , being the date(s) on which the Level of each Underlying is observed for purposes of determining whether or not the Payout Amount shall be paid on the relevant Payout Date.

Payout Threshold	with respect to each Underlying, the relevant Payout Threshold specified in Table 1 , being 75.00% of its Initial Level.
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Table 3

Payout Date	Payout Observation Date(s)	Payout Amount in % of the Denomination
13 March 2019	06 March 2019	2.1125%
13 June 2019	06 June 2019	2.1125%
13 September 2019	06 September 2019	2.1125%
13 December 2019	06 December 2019	2.1125%
13 March 2020	06 March 2020	2.1125%
15 June 2020	08 June 2020	2.1125%
14 September 2020	08 September 2020	2.1125%
24 December 2020	07 December 2020	2.1125%

Swiss Taxation

Stamp duty	Stamp duty is due on secondary market transactions in case the product's term exceeds one year.
Withholding tax	No Swiss Federal withholding tax.
Income tax	The product is classified as transparent whereby the return of the preponderant part of the bond part is in form of a discount ("IUP"). For private investors with tax residence in Switzerland, the difference between the issue price and its present value at issue (USD 1,000.00 – USD 943.72 = USD 56.28; IRR 5.96%) is subject to income tax ("Modifizierte Differenzbesteuerung"). However, any gain derived from the option part is classified as tax free capital gain for these investors.

The aforementioned tax description is based on the relevant tax laws and regulations of the tax authorities valid at the time of launch of this issue. These laws and regulations may change at any time, possibly with retroactive effect. Furthermore the tax treatment may depend on the personal situation of the investor and may be subject to change in the future. This information is not purported to be a complete description of all potential tax effects. Potential investors are advised to consult their tax advisors to determine the special tax consequences of the purchase, ownership or disposition of the Product.

General Tax Information

Transactions and payments related to this product may be subject to additional (foreign) transaction taxes and or withholding taxes such as US withholding taxes pursuant to FATCA (Foreign Account Tax Compliance Act) or the Section 871(m) of the US Internal Revenue Code. Any amounts due, shall be paid net of such taxes. The issuer is not obliged to pay additional amounts with regard to amounts so withheld.

Product Description

Express Certificates are primarily targeted at investors expecting (i) the value of the Underlyings to remain constant or to slightly increase and (ii) that no Barrier Event will occur, in each case, throughout the term of the Products.

On the Final Redemption Date (if not early redeemed), the Products are redeemed at a cash amount equal to 100% of the Denomination if (i) no Barrier Event has occurred or (ii) a Barrier Event has occurred and the Final Level of each Underlying is at or above its respective Strike. Alternatively, if a Barrier Event has occurred and if the Final Level of at least one Underlying is below its Strike, the Products are redeemed on the Final Redemption Date (if not early redeemed) by payment of a cash amount which is linked to the negative performance of the Worst-Performing Underlying.

The Products allow the holder thereof to benefit from an enhanced return and offer conditional protection so long as no Barrier Event has occurred. If the value of the Underlyings develops unfavourably and a Barrier Event occurs, the Products directly reflect the negative performance of the Underlyings. In such a case, the risk associated with an investment in the Products is comparable to the risk associated with a direct investment in the Worst-Performing Underlying. The Products provide for a continuous observation of the Barrier.

The Products provide for the payment of a Payout Amount on several Payout Dates which is dependent upon whether the Payout Threshold has been breached on the observation date relating to such Payout Date. The Payout Threshold is considered to have been breached on any relevant observation date if the value of at least one Underlying on such observation date is below such Payout Threshold. Therefore, the payment of the Payout Amount on any Payout Date is dependent upon the development of the value of the Underlyings. If the Payout Threshold has been breached on any observation date prior to the relevant Payout Date, the respective Payout Amount will neither be paid on such Payout Date nor on any scheduled Payout Date thereafter.

The Products provide for several Trigger Redemption Dates. Upon the occurrence of a Trigger Event, the Products are redeemed early on the relevant Trigger Redemption Date at the relevant Trigger Redemption Price. The timing of redemption of the Products is uncertain since the occurrence of a Trigger Event is dependent on the performance of the Underlyings. In the case of an unfavourable development of the Underlyings, it is possible that the Products will not be redeemed until the Final Redemption Date.

Product Documentation

The complete and legally binding terms and conditions of the Products are set forth in the base prospectus for the issuance of Yield Enhancement Products of Bank Julius Baer & Co. Ltd. (the "Bank"), dated 19 June 2018, as supplemented from time to time (the "Base Prospectus") and the relevant final terms prepared in relation to the Products (the "Final Terms"). The Base Prospectus and the Final Terms may be obtained free of charge from Bank Julius Baer & Co. Ltd., Bahnhofstrasse 36, 8001 Zurich, Switzerland.

This document is designated for distribution and use in Switzerland. Neither the Issuer nor any other person assumes any responsibility for the compliance of this document with any applicable law and regulations in any other jurisdiction than Switzerland.

Details

Issuer	Bank Julius Baer & Co. Ltd., Guernsey Branch (Rating: Moody's A2) (Prudential Supervision: by the Swiss Financial Market Supervisory Authority FINMA)
Lead Manager	Bank Julius Baer & Co. Ltd., Zurich
Risk Category	Complex Product
Product Category	Yield Enhancement
Product Type	Express Certificate
SSPA Code	1260 (with additional feature according to the SSPA Swiss Derivative Map©: Auto-Callable (if, on any observation day, the price of the underlying is either on or above (bull) or on or below (bear) a previously defined barrier ("autocall trigger"), the product is redeemed prior to maturity))
Calculation Agent	Bank Julius Baer & Co. Ltd., Zurich and any agents or other persons acting on behalf of such Calculation Agent and any successor appointed by the Issuer
Paying Agent	Bank Julius Baer & Co. Ltd., Zurich and any agents or other persons acting on behalf of such Paying Agent and any successor appointed by the Issuer
Listing and Admission to Trading	Application will be made to list the Products on the SIX Swiss Exchange in the trading segment for Structured Products. It is expected that the Products will be provisionally admitted to trading as of 27 December 2018.
Minimum Trading Lot	USD 1,000.00
Trading (Secondary Market)	Under normal market conditions, Bank Julius Baer & Co. Ltd. Zurich will endeavour to provide a secondary market, but is under no legal obligation to do so.
Quotation	The Products are traded in percentage of the Denomination at a full price (dirty price), including payout rights, and are booked accordingly.
Clearing System	SIX SIS AG
Form	Uncertificated Securities
Governing Law / Jurisdiction	Swiss Law / Zurich 1, Switzerland

II. Profit and Loss Prospects

The potential return on a Product is limited to the positive difference between the sum of the Trigger Redemption Price or the Final Redemption Amount, as applicable, and the Payout Amount(s), if any, and the Issue Price (or, if different, the price for which such investor purchased such Product). This means that the return on these Products is capped.

The potential loss associated with an investment in such Products is linked to the negative performance of the Worst-

Performing Underlying. If a Barrier Event occurs and the Final Level of one or more of the Underlyings is below the respective Strike, the Products will be redeemed at a cash amount which will directly reflect such (negative) change in the value of the Worst-Performing Underlying. Investors in the Products should be prepared to sustain a partial or total loss of their investment.

Redemption Scenarios

Investment Amount	USD 1,000.00
Worst-Performing Underlying	Euro Stoxx 50 Pr
Initial Level	EUR 3,056.00
Strike	EUR 3,056.00 (100.00%)
Barrier	EUR 1,833.60 (60.00%)

Final Level	Performance as per Final Fixing Date (in % of the Initial Level)	Final Redemption Amount – if Barrier Event has occurred	Profit/Loss in % of the Investment Amount	Redemption Amount (including Minimum Payout Amount(s)) – if no Barrier Event has occurred	Profit/Loss in % of the Investment Amount
EUR 1,528.00	-50%	USD 500.00 ³⁾	-50.00% ³⁾		
EUR 1,833.60	-40%	USD 600.00 ³⁾	-40.00% ³⁾		
EUR 2,139.20	-30%	USD 700.00 ³⁾	-30.00% ³⁾	USD 1,000.00 ³⁾	0.00 ³⁾
EUR 2,444.80	-20%	USD 821.13 ⁴⁾	-17.89% ⁴⁾	USD 1,021.13 ⁴⁾	+2.11% ⁴⁾
EUR 2,750.40	-10%	USD 921.13 ⁴⁾	-7.89% ⁴⁾	USD 1,021.13 ⁴⁾	+2.11% ⁴⁾
EUR 3,056.00		USD 1,021.13 ⁴⁾	+2.11% ⁴⁾	USD 1,021.13 ⁴⁾	+2.11% ⁴⁾
EUR 3,361.60	+10%	USD 1,021.13 ⁴⁾	+2.11% ⁴⁾	USD 1,021.13 ⁴⁾	+2.11% ⁴⁾
EUR 3,667.20	+20%	USD 1,021.13 ⁴⁾	+2.11% ⁴⁾	USD 1,021.13 ⁴⁾	+2.11% ⁴⁾
EUR 3,972.80	+30%	USD 1,021.13 ⁴⁾	+2.11% ⁴⁾	USD 1,021.13 ⁴⁾	+2.11% ⁴⁾

³⁾ The actual Payout Amounts are dependent upon whether the Level of the Worst-Performing Underlying is at or above its Payout Threshold on the respective Payout Observation Date(s). Therefore, their values range from USD 0.00 to USD 147.88.

⁴⁾ The actual Payout Amounts are dependent upon whether the Level of the Worst-Performing Underlying is at or above its Payout Threshold on the respective Payout Observation Date(s). Therefore, their values range from USD 21.13 to USD 169.00.

The above described redemption scenarios serve exclusively to illustrate the profit and loss prospects and are based on hypothetical price/level developments and on the assumption that Euro Stoxx 50 Pr is the Worst-Performing Underlying. These figures are neither an indicator nor a warranty of future price/level developments of the Underlyings and the market value of the Product.

III. Significant Risks for Investors

The following risk disclosure cannot disclose all the risks associated with an investment in the Products. Therefore, potential investors in Products should consult the Base Prospectus and the Final Terms and their client advisor as to the product specific risks before making an investment decision.

1. Issuer Risk

Investors bear the credit risk of the Issuer. The Products' retention of value is dependent not only on the development of the value of the Underlying, but also on the creditworthiness of the Issuer, which may change over the term of the Product. The credit rating of the Issuer is not a guarantee of credit quality. In case of the Issuer's insolvency or bankruptcy the investors in the Products may lose their entire investment.

The Products are direct, unconditional, unsecured and unsubordinated obligations of the Issuer. If the Issuer were to become insolvent, claims of investors in Products will rank equally in right of payment with all other unsecured and unsubordinated obligations of the Issuer, except such obligations given priority by law. In such a case, investors in Products may suffer a loss of all or a portion of their investment therein, irrespective of any favourable development of the other value determining factors, such as the performance of the Underlying(s).

The Products do not constitute bank accounts or deposits at Bank Julius Baer & Co. Ltd. The Products are less liquid than bank accounts or deposits and bear higher risks. An investment in Products will not be covered by any compensation or insurance scheme (such as a bank deposit protection scheme) of any government agency of Switzerland or any other jurisdiction and Products do not have the benefit of any government guarantee. Products are the obligations of the Issuer only and holders of Products must look solely to the Issuer for the performance of the Issuer's obligations under such Products. In the event of the insolvency of the Issuer, an investor in Products may lose all or some of its investment therein.

Bank Julius Baer & Co. Ltd. is a bank pursuant to the Federal Banking Act (BA; SR 952.0) and a securities dealer pursuant to the Federal Act on Stock Exchanges and Complex Products Trading (SESTA; SR 954.1) subject to the prudential supervision by the Swiss Financial Market Supervisory Authority FINMA in Berne (Laupenstrasse 27, CH-3003 Berne; <http://www.finma.ch>).

The Issuer, Bank Julius Baer & Co. Ltd, Guernsey Branch (a branch of Bank Julius Baer & Co. Ltd., Zurich, founded in Switzerland and under the supervision of the Swiss Financial Market Supervisory Authority FINMA), is licensed in Guernsey under the Banking Supervision (Bailiwick of Guernsey) Law 1994 and The Protection of Investors (Bailiwick of Guernsey) Law 1987. Neither the Guernsey Financial Services Commission (P.O. Box 128, Glatigny Court, Glatigny Esplanade, St. Peter Port, Guernsey, Channel Islands, GY1 3HQ) nor the States of Guernsey Policy Council takes any responsibility for the financial soundness of the Issue or for the correctness of any of the statements made or opinions expressed with regard to it.

2. Product Risks

An investment in Products entails certain risks, which vary depending on the specific type and structure of the relevant Products and the relevant Underlying(s).

An investment in Products requires a thorough understanding of the nature of Products. Potential investors in Products should be experienced with respect to an investment in complex financial instruments and be aware of the related risks. A potential investor in Products should determine the suitability of such an investment in light of such investor's particular circumstances. In particular, a potential investor in Products should:

- have sufficient knowledge and experience to make a meaningful evaluation of Products, the merits and risks of investing in Products and the information contained in the Base Prospectus and the applicable Terms and Conditions;
- have access to, and knowledge of, appropriate analytical tools to evaluate, in the context of such investor's particular financial situation, an investment in Products and the impact the relevant Products will have on such investor's overall investment portfolio;
- have sufficient financial resources to bear all the risks of an investment in the relevant Products;
- understand thoroughly the Terms and Conditions applicable to the relevant Products and be familiar with the behaviour of the relevant Underlying(s) and financial markets;
- be able to evaluate (either alone or with the help of a financial adviser) possible scenarios for economic and other factors that may affect such investor's investment and ability to bear the applicable risks of an investment in Products until their redemption; and
- recognise that it may not be possible to dispose of Products for a substantial period of time, if at all, before their redemption.

The trading market for securities, such as Products, may be volatile and may be adversely impacted by many events.

Products are complex financial instruments. Investors generally purchase complex financial instruments as a way to enhance yield with an understood, measured, appropriate addition of risk to their overall investment portfolios. A potential investor should not invest in Products unless such investor has the expertise (either alone or with the help of a financial adviser) to evaluate how the relevant Products will perform under changing conditions, the resulting effects on the market value of the relevant Products and the impact such an investment will have on such investor's overall investment portfolio.

Risk of total loss

Products involve a high degree of risk, and prospective investors in the Products should recognise that, under certain circumstances, Products may have a redemption value of zero and any Payout Amounts scheduled to be paid thereunder may not be paid. Prospective investors should therefore be prepared to sustain a partial or total loss of the amount of their investment therein.

Capped Profit Potential

Investors in Products should be aware that the profit potential in relation thereto is capped. Therefore, an investment in Products may lead to a lower return than a direct investment in the Underlying(s).

Unpredictable Market Value for Products

During the term of a Product, the market value of, and the expected return on, such Product may be influenced by many factors, some or all of which may be unpredictable. Many economic and market factors will influence the market value of a Product. The Issuer expects that, generally, the value and volatility of the Underlying(s) on any day will affect the market value of such Product more than any other single factor.

However, a potential investor should not expect the market value of a Product in the secondary market to vary in proportion to changes in the value of the Underlying(s). The return on a Product (if any) may bear little relation to, and may be much less than, the return that the investor therein might have achieved if such investor had invested directly in the Underlying(s).

The market value of, and return (if any) on, a Product will be affected by a number of other factors, which may be unpredictable or beyond the Issuer's control, and which may offset or magnify each other, including, without limitation:

- supply and demand for such Product, including inventory positions of any other market maker;
- the expected frequency and magnitude of changes in the market value of the Underlying(s) (volatility);
- economic, financial, political or regulatory events or judicial decisions that affect the Issuer, the Underlying(s) or the financial markets generally;
- interest and yield rates in the market generally;
- the time remaining until the Final Redemption Date;
- if applicable, the difference between the Level or Commodity Reference Price, as applicable, and the relevant threshold specified in the applicable Terms and Conditions;
- the Issuer's creditworthiness, including actual or anticipated downgrades in the Issuer's credit ratings; and
- dividend payments on the Underlying(s), if any.

Some or all of these factors may influence the price of a Product. The impact of any of the factors set forth above may enhance or offset some or all of any change resulting from another factor or factors.

In addition, certain built-in costs are likely to adversely affect the market value of Products. The price at which the Issuer will be willing to purchase Products from a holder in secondary market transactions, if at all, will likely be lower than the original Issue Price.

Exposure to the performance of the Underlyings

Each Product will represent an investment linked to the performance of the Underlying(s) and potential investors should note that any amount(s) payable or other benefit to be received under the Products will generally depend upon the performance of the Underlying(s). The past performance of the Underlyings is not indicative of the future performance.

Exchange Rate Risk

The Underlying(s) may be denominated in a currency other than that of the Issue Currency or, if applicable, the Settlement Currency for such Product, or the Underlying(s) may be denominated in a currency other than, or the Issue Currency or, if applicable, the Settlement Currency may not be, the currency of the home jurisdiction of the investor in such Product. Exchange rates between currencies are determined by factors of supply and demand in the international currency markets, which are in particular influenced by macro economic factors, speculation and central bank and government intervention (including the imposition of currency controls and restrictions). Therefore, fluctuations in exchange rates may adversely affect the market value of a Product or the value of the Underlying(s).

Secondary Market

Products may have no established trading market when issued and one may never develop. If a market does develop, it may not be liquid. Therefore, investors may not be able to sell their Products easily or at prices reasonably acceptable to them.

Under normal market circumstances, the Issuer will endeavour to provide a secondary market for Products, but is under no obligation to do so. Upon investor demand, the Issuer will endeavour to provide bid/offer prices for products, depending on actual market conditions. There will be a price difference between bid and offer prices (spread).

Early Redemption

The investors must be aware of a possible early redemption of the Product.

Upon the occurrence of an extraordinary event, the Calculation Agent and the Issuer, acting together, have the right to, among other things, early redeem the relevant Products. If the Issuer exercises such early redemption right(s), investors should be aware that the early redemption price may be considerably lower than the Issue Price (or, if different, the price the relevant investor paid for such product) and/or the Final Redemption Amount that would otherwise have been paid on the Final Redemption Date.

Further product specific risks

Investors should be aware that an investment in the Products generally results in a loss upon redemption if a Barrier Event has occurred during the term of the Products and the Final Level of at least one Underlying is below the relevant Strike. A Barrier Event will occur if the value of at least one of the Underlyings at any time (observed continuously) on any Barrier Observation Date is at or below its Barrier. The potential loss associated with an investment in such Products is linked to the negative performance of the Worst-Performing Underlying.

Furthermore, investors in products linked to multiple Underlyings that are exposed to the performance of the Worst-Performing Underlying only should be aware that the risk of the occurrence of a Barrier Event is generally greater than in case of products linked to a single Underlying or to multiple Underlyings with a basket feature, because a Barrier Event will be deemed to have occurred even if the value of only one of the Underlyings is at or below its Barrier.

The payment of any Payout Amount on any Payout Date is subject to the condition that the Payout Threshold has not been breached on the Payout Observation Date relating to such Payout Date. The Payout Threshold will be breached if

the value of at least one of the Underlyings, on any relevant Payout Observation Date is below its Payout Threshold. Therefore, the payment of any Payout Amount depends on the development of the value of the Underlyings. If the Payout Threshold has been breached on any observation date prior to the relevant Payout Date, the respective Payout Amount will neither be paid on such Payout Date nor on any scheduled Payout Date thereafter. Furthermore, if the Product is early redeemed, no Payout Amounts that would otherwise have been due after the date of such early redemption will be paid. Investors in the Products should be aware that the timing of redemption of such Products is uncertain since the occurrence of a Trigger Event will be dependent upon the performance of the Underlyings. Upon the occurrence of a Trigger Event, Products will be redeemed early at the Trigger Redemption Price. In the case of an unfavourable development of the value of the Underlyings, the redemption of such Products may not occur until the Final Redemption Date. Furthermore, (i) the market value of such Products generally will not rise substantially above the Trigger Redemption Price and (ii) investors in such Products may incur additional transaction

costs as a consequence of reinvesting proceeds received upon any early redemption and the conditions for such a reinvestment may be less favourable than the relevant investor's initial investment in the Products.

In addition, in the case of the occurrence of a Trigger Event, investors should note that no Payout Amounts that would otherwise have been due after the Trigger Redemption Date will be paid.

Investors in the Products should be prepared to sustain a partial or total loss of their investment.

Further Information

For further details on the Product related risks please consult the risk disclosure brochure "Special Risks in Complex Products Trading" (Edition 2008) which is available on the Swiss Bankers Association's website: <http://www.swissbanking.org/en/home/shop.htm> or may be obtained from your client advisor upon request.

IV. Index Information

Euro Stoxx 50 Pr

Description

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Description

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The price history of the Underlying is available on the following website: <http://www.standardandpoors.com/indices/sp-500/en/us/?indexId=spusa-500-usduf--p-us-l-->

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