

Key Information – 19 May 2015

SSPA Swiss Derivative Map©/ EUSIPA Derivative Map© Tracker Certificate (1300)

JB Equity Asia Thematic II Tracker Certificate (Actively Managed)

(the "Products")

100% Participation on Actively Managed Notional Basket – Open-End – Cash Settlement

This document is for information purposes only. This document is only available in English.

The complete and legally binding terms and conditions of the JB Equity Asia Thematic II Tracker Certificate (Actively Managed) (the "Product" or the "Certificate") are set forth in the base prospectus for the issuance of Participation Products of Bank Julius Baer & Co. Ltd. (the "Bank"), dated 16 July 2014, as supplemented from time to time (the "Base Prospectus") and the relevant final terms prepared in relation to the Products (the "Final Terms"). The Base Prospectus and the Final Terms may be obtained free of charge from Bank Julius Baer & Co. Ltd., Bahnhofstrasse 36, 8001 Zurich, Switzerland.

THIS IS AN UNLISTED STRUCTURED INVESTMENT PRODUCT AND NOT PROTECTED UNDER ANY DEPOSIT PROTECTION SCHEME OR ELIGIBLE FOR ANY DEPOSIT INSURANCE COVERAGE.

WARNING:

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The Product does not constitute a collective investment scheme within the meaning of the Swiss Federal Act on Collective Investment Schemes ("CISA"). Therefore, it is not subject to authorisation by the Swiss Financial Market Supervisory Authority FINMA ("FINMA") and potential investors do not benefit from the specific investor protection provided under the CISA and are exposed to the credit risk of the Bank. Under Singapore law, the Products are considered securities under the Securities and Futures Act, Chapter 289 of Singapore ("SFA") and its subsidiary legislation. They are not intended to be, and do not constitute, a collective investment scheme under the SFA.

The Products are linked to the performance of a dynamic, discretionary managed notional basket.

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I. Product Description

The Products are financial instruments which allow the investor to fully participate in the positive performance of the Underlying, but which also reflect the development of the Underlying if its performance is negative. The Underlying is an actively managed notional basket of securities only used for referential purposes to determine the Strategy Value, as described below under section "Underlying".

On the Final Redemption Date, the Product is redeemed at the Final Redemption Amount, which amount will be dependent upon the performance of the Underlying, and will also be adjusted for applicable Fees and costs.

The Products enable the holder thereof to benefit from an unlimited participation in any positive performance of the Underlying subject to the terms of the Product. Therefore, if the Underlying performs positively, an investment in the Products directly reflects the positive performance of the Underlying. Likewise, if the Underlying performs negatively, an investment in the Products directly reflects the negative performance of the Underlying. Therefore, the risk associated with an investment in the Products is comparable to the risk associated with a direct investment in the Underlying, and a total loss of the amount invested in the Products is possible, although any such loss is limited to the amount invested.

The Products are open-ended which means that they do not have a fixed maturity date. Instead, such Products provide for an investor a termination right (Holder Put Option) and for the Issuer an Issuer termination right (Issuer Call Option) both subject to written notice of at least one month.

It should be noted that the Underlying is a "notional" portfolio and there is no actual portfolio of assets to which any person is entitled or in which any person has an ownership interest. Investors in the Product should accordingly be aware that given the nature of the Product, the Underlying (or any hedges or investments made in connection therewith ("Hedge")) cannot and will not in any way be held by the Issuer for the benefit of the investors of the Product. For the avoidance of any doubt, the investors of the Product will not obtain any right, title, interest or benefit whatsoever to the Underlying (or its Hedge) and will not have any voting or other rights (including in any (notional) assets included in the Underlying (or its Hedge)). The Issuer is not obligated to buy, hold, manage or sell the Underlying or any securities referenced thereunder or to have any right, title, interest or benefit in relation to any of the foregoing. However, the Issuer may, at its sole discretion, buy, sell and/or hold assets, which may or may not be identical to the Underlying, for itself solely for hedging its risks in relation to the Certificates.

Terms

Issuer	Bank Julius Baer & Co. Ltd., Zurich (Rating: Moody's A1) (Prudential Supervision: by the Swiss Financial Market Supervisory Authority FINMA)
Lead Manager	Bank Julius Baer & Co. Ltd., Zurich
Swiss Security Number (Valor)	27897211
ISIN	CH0278972119
Issue Size	Up to 1,000,000 Products (USD 100,000,000)
Issue Currency	USD
Settlement Currency	USD
Issue Price	USD 100.00 (per Product; including the Distribution Fee)
Denomination	USD 99.00
Initial Fixing Period	12 May 2015 – 13 May 2015¹⁾ , being the period during which the initial composition of the Underlying is determined.
Initial Fixing Date	13 May 2015¹⁾ , being the date on which the initial composition of the Underlying is fixed.
Issue Date/Payment Date	27 May 2015 , being the date on which the Products are issued and the Issue Price is paid.
Final Fixing Date	The Call Date or the relevant Put Date, as applicable
Final Redemption Date	The date that is five Business Days after the earlier of (x), in respect to all Products, the Call Date on which the Issuer has exercised its Issuer Call Option or (y), in respect to a particular Product, the Put Date on which the Holder of such Product has exercised its Holder Put Option.

¹⁾ The Calculation Agent might extend the Initial Fixing Period / Initial Fixing Date at its own discretion.

Underlying

JB Asia Thematic Notional Portfolio II

Sponsor	Bank Julius Baer & Co. Ltd., Zurich
Advisor	Bank Julius Baer Co. Ltd., Singapore Branch (Portfolio Management)
Underlying Description	The Underlying is a basket representing an actively managed notional basket of securities only used for referential purposes to determine the Strategy Value, and which is discretionary managed over the course of the term of the Products by the Advisor (see also below the definition of Investment Universe).

Issuer Call Option

Unless previously redeemed, repurchased or cancelled, on any Call Date the Issuer may exercise its right to redeem the Products, subject to a one-month notice on the last trading day of the month, in whole but not in part, on the applicable Final Redemption Date at the Final Redemption Amount per Product by notifying the Holders of such exercise on or prior to such Call Date; provided, however, that any outstanding Products that are subject to a Holder Put Option exercised prior to such Call Date shall be excluded.

Holder Put Option

Unless previously redeemed, repurchased or cancelled, on any Put Date the Holder of any Product may exercise, subject to a one-month notice on the last trading day of the month, its right to require the Issuer to redeem such Product on the applicable Final Redemption Date at the Final Redemption Amount by delivering an Exercise Notice to the Paying Agent on or prior to such Put Date.

Call Date(s)

Any Business Day on or after the Issue Date, subject to a one-month notice on the last trading day of the month, being the dates on which the Issuer may exercise its right to redeem each Product on the applicable Final Redemption Date at the Final Redemption Amount.

Put Date(s)

Any Business Day on or after the Issue Date and prior to the Call Date on which the Issuer exercises the Issuer Call Option, subject to a one-month notice on the last trading day of the month, being the dates on which any Holder may exercise its right to require the Issuer to redeem any Product held by such Holder on the applicable Final Redemption Date at the Final Redemption Amount.

Exercise Notice

With respect to any Product(s), a notice in a form satisfactory to the Paying Agent exercising the Holder Put Option with respect to such Product(s).

Investment Strategy (Basic Parameters)	<p>The Investment Strategy represents an actively managed notional basket comprising of securities of companies operating in the fast-growing Asia region. Investments in Japan, USA, United Kingdom, Australia and New Zealand may be included where opportunities present. Structured products may be utilized for hedging / efficient portfolio management.</p> <p>The process begins with a top-down analysis of the growth and interest rate outlook of individual countries and economic fundamentals. Market factors such as valuation are also taken into consideration. Bottom-up stock selection focuses on identifying companies with above-average earning potential relative to its current valuation.</p> <p>While the larger proportion of the portfolio will be in large capitalised companies, some small- to mid-capitalised companies may be represented, and the process will involve company meetings or visits from analysts and managers.</p> <p>This strategy is benchmark against 90% MSCI Asia (ex Japan) + 10% USD 3 Month LIBOR rate.</p>
Investment Guidelines	<p>Only investments in securities (each, a “Component”) contained in the Investment Universe (see below) are permitted. The Advisor is permitted to change the notional composition of the Underlying (“Portfolio Turnover”) on a daily basis, subject to a maximum of 60 Portfolio Turnovers per year. At the portfolio turnover date, no more than 10% of the aggregate value of the Underlying may be invested directly in a single Component (indirect notional investments by collective investment schemes or structured products remain unconsidered). At any time, the Underlying can contain a minimum of 10 and maximum of 100 Components. Notional short selling and borrowing are not permitted.</p> <p>Besides the aforementioned assets, the Underlying may contain a cash component in the Certificate's currency.</p> <p>The cash component may temporarily reach up to 100% but will not exceed 50% of the portfolio value in the annual average. No interest is paid on this cash component. A negative interest rate may be applied due to market conditions.</p> <p>The Advisor has the possibility, but not the obligation to hedge the foreign currencies (see Foreign Exchange (if FX hedged)).</p>
Diversification Rules	<ul style="list-style-type: none">■ At least 10 Components and at most 100 Components■ At most 10% of the aggregate value of the Underlying to be invested in any single Component
Investment Universe	<p>The investment universe covers exchange traded equities which are listed in the countries listed below:</p> <ul style="list-style-type: none">– Malaysia– Hong Kong– China (excluding direct investment in equity rights listed in the respective jurisdiction)– India (excluding direct investment in equity rights listed in the respective jurisdiction)– Singapore– Thailand– Taiwan– Indonesia– South Korea– Japan– Philippines– Vietnam (excluding direct investment in equity rights listed in the respective jurisdiction)– USA– United Kingdom– Australia– New Zealand <ul style="list-style-type: none">■ ADRs and GDRs which represent equity rights according to the range of markets places of the above countries■ Mutual funds that are tradable daily, maximum weekly, and listed ETFs■ Structured products listed at the SIX Swiss Exchange/Euronext or issued by Bank Julius Baer & Co. Ltd. itself (listed or unlisted)■ A cash component in the Certificate's currency <p>The liquidity of potential equity rights must be sufficient with respect to the issued volume of the Products. The Sponsor has therefore the right to reject components which form part of the Investment Universe (see “Right of Objection” below)</p>

Change of Underlying Composition	<p>The Sponsor will communicate with the Advisor on the viability of implementation of the Advisor's investment decisions (see "Right of Objection" below) as soon as practicable. No assurance can be given that all investment decisions will be implemented as intended by the Advisor. The Sponsor implements the Portfolio Turnover on a discretionary basis by reference to the respective net ask and bid prices realised on the market or, if it considers this necessary due to the market constellation, the Sponsor implements it on a discretionary basis by reference to the respective average net ask and bid prices of the assets. Upon every Portfolio Turnover, charges may be levied on the Product.</p> <p>The Advisor shall adhere to the Investment Guidelines and the Investment Universe upon fixing of the Underlying and upon each Portfolio Turnover. The Advisor is free to correct infringements of the Investment Guidelines and the Investment Universe which might possibly occur. No liabilities are assumed by the Advisor or any of the parties related to the issue, management or administration of the Product (including the Issuer, the Sponsor, the Calculation Agent and the Paying Agent) due to such corrections.</p>
Right of Objection	<p>The Sponsor has the right to reject Components selected by the Advisor should any situation whatsoever arise whereby the Sponsor due to (a) applicable rules, regulations and internal or external restrictions or (b) constraints or (c) any other reasons, it is not possible to buy, hold or sell the Components (as if the Basket is not notional).</p>
Notional Reinvestment of the Returns	<p>The Sponsor may, (but is not obliged) at its sole discretion, reinvest on a notional basis any returns into the corresponding Component(s). Should the new notional investment contradict the Investment Guidelines, the Advisor decides on the reinvestment. If the Advisor cannot be reached by the Sponsor within useful time, the Sponsor decides at its sole discretion on the notional reinvestment.</p>
Adjustments	<p>The Sponsor decides according to the terms outlined in the Base Prospectus how the Underlying is adjusted when dilution and concentration effects notionally affecting the Components occur, investors' rights change as well as in comparable situations. The adjustments are implemented on or around the respective trading day. No liabilities are assumed by the Sponsor due to possible infringements of the Investment Guidelines or Investment Universe which might occur as a consequence of such adjustments. The value of the Product is not retroactively adjusted.</p>
Responsibility	<p>Subject to the Investment Guidelines and the Investment Universe, the Advisor is responsible for the composition of the Underlying and the weighting of the Underlying components. The performance of the Underlying - and therefore of the Product - depends, among other things, on the quality of the Advisor's investment decisions. The Sponsor is only responsible for the administration of the Product. Neither the Issuer nor the Sponsor assume responsibility whatsoever for the composition of the Underlying, any Portfolio Turnover and its impact on the performance of the Products.</p>
Costs upon Portfolio Turnover	0.00% p.a.
Information about the Investment Strategy	Further Information about the Investment Strategy is available free of charge from the Issuer upon request.
Composition of the Underlying	Information about the current notional composition of the Underlying (including its Components) is available from the Issuer upon request.
Foreign Exchange (if FX hedged)	<p>Currency risk is hedged by holding a short position in the currency of the Underlying with the size of the market value of the underlying and by holding a corresponding long position in the denomination currency of the Product. The FX hedge will be rebalanced at the Advisor's sole discretion. The investors achieve a maximum possible participation in the actual performance of the price of the respective underlying for investors, without any financial impairment were the exchange rates to decline but also without any additional opportunities for gains were the exchange rates to rise. The FX Hedging Effect comprises the following two items: Firstly, the hedge costs incurred through the interest rate differential between the involved currencies (underlying currency and denomination currency). Secondly, the imperfectness of the hedges due to the fact that the hedge-rebalancing frequency is not continuous. Only deliverable and free convertible currencies can be hedged.</p>
Foreign Exchange (if not FX hedged)	The individual Components are valued in the currency of the Product. The actual foreign exchange rates are used as exchange rates at the time of valuation.

Redemption

Final Redemption	<p>Unless previously redeemed, repurchased or cancelled, the Issuer shall redeem each Product on the Final Redemption Date by payment of the Final Redemption Amount to the Holder thereof. Conversely, unless previously redeemed, repurchased or cancelled, the Holder of any Product may exercise its right to require the Issuer to redeem such Product on the applicable Final Redemption Date at the Final Redemption Amount.</p> <p>For the avoidance of doubt, there is no and will not be any pooling of contributions from holders of the Product and notional profits, income, payments or returns of the Underlying for the benefit of all holders of the Product. Payments under a Product will essentially be in the nature of a debt due from the Issuer to the redeeming holder of a Certificate separate and distinct from payments under any other Certificate.</p>
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Final Redemption Amount A cash amount equal to the Strategy Value minus the accrued Recurring Fees and the incurred FX hedging costs, calculated by the Calculation Agent on the Final Fixing Date in accordance with the following formula:

$$\text{Strategy Value}_t - \text{accrued Recurring Fees since last Reference Date}_t - \text{FX Hedging Effect}_t$$

Settlement Type	Cash settlement
Strategy Value t	The value of the Underlying, determined by the sum of the value of each of the Components notionally contained in the Underlying at a point in time t (including the cash component expressed in the Issue Currency), converted to the Issue Currency at the then prevailing exchange rate(s), as determined by the Calculation Agent.
Initial Value	USD 99.00
Recurring Fees	The Administration Fee, and the Advisory Fee (the "Recurring Fees") The Recurring Fees will be deducted from the Strategy Value on each Reference Date and accrued Recurring Fees will be calculated by the Calculation Agent for the number of calendar days from and including the last Reference Date to and excluding the Final Fixing Date, divided by 365. All expenses and charges incurred by the Issuer in connection with any hedge in relation to the Products (including buying, holding or selling assets, whether or not the Issuer replicates the Underlying or buys, holds or sells the Components) (e.g. brokerage fees, sales taxes, etc.) will be deducted from the Strategy Value.
Administration Fee	0.30% p.a. of the Strategy Value on the relevant Reference Date
Advisory Fee	1.00% p.a. of the Strategy Value on the relevant Reference Date (incl. VAT, if any)
Reference Date(s)	13 May 2015 and each 13 May thereafter
Distribution Fee	Up to 0.100% p.a. of the Issue Price (incl. VAT, if any), calculated on the basis of a hypothetical term of 10 years; This Distribution Fee will be paid by the Issuer to the distributor. For further details please see under section IV "Distribution Compensation/Distribution Allowances from and to Third Parties".

Swiss Taxation

Stamp duty	No stamp duty upon issuance. No federal turnover tax is due on secondary market transactions.
Withholding tax	No Swiss Federal withholding tax
Income tax	For private investors (individuals) with tax residence in Switzerland, the Product is treated like a unit of a collective investment scheme. The Issuer informs the Swiss Federal Tax Administration about the capital gains/losses and the earnings on the assets on an annual basis. Only the declared net earnings on the assets are subject to income tax.
EU Savings tax	For Swiss paying agents, the Product is not subject to EU Savings tax (TK 9).

The aforementioned tax description is based on the relevant tax laws and regulations of the tax authorities valid at the time of launch of this issue. These laws and regulations may change at any time, possibly with retroactive effect. Furthermore the tax treatment may depend on the personal situation of the investor and may be subject to change in the future. This information is not purported to be a complete description of all potential tax effects. Potential investors are advised to consult their tax advisors to determine the special tax consequences of the purchase, ownership or disposition of the Product.

Details

Risk Category	Complex Product
Product Category	Participation
Product Type	Tracker Certificate
SSPA Code	1300
Calculation Agent	Bank Julius Baer & Co. Ltd., Zurich and any agents or other persons acting on behalf of such Calculation Agent and any successor appointed by the Issuer
Paying Agent	Bank Julius Baer & Co. Ltd., Zurich and any agents or other persons acting on behalf of such Paying Agent and any successor appointed by the Issuer
Listing and Admission to Trading/Secondary Market Trading	None
Minimum Investment Lot	1 Certificate

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Quotation	The Products are traded in units and are booked accordingly.
Clearing System	SIX SIS AG
Form	Uncertificated Securities
Governing Law / Jurisdiction	Swiss Law / Zurich 1, Switzerland
Tenor	Open Ended
Principal Protection at Maturity / Redemption	None. The Holder of any Product may lose the entire original amount invested
Embedded Derivatives	As described in the Investment Universe

Product Risk and Complexity Ratings assigned by the Bank

Product Risk Rating	1 (Low)	2 (Moderate)	3 (Considerable)	4 (High)
			▲	
Product Complexity	Non-Complex		Complex	
			▲	
Time Horizon	Less than 1 year	1-3 years	3-5 years	Over 5 years
				▲

Investor Description

Investor’s Risk Profile The typical investor of this Product wants to participate in the performance of the Underlying. At the same time, the investor trusts the Advisor to make investment decisions which will result in a positive appreciation in the Strategy Value of the Underlying. The typical investor profile is Considerable.

Investor’s Market View The investor expects a general positive appreciation of the securities contained in the Investment Universe.

Investor’s Suitability This Product is **NOT** a suitable investment if:

- the investor has a Low or Moderate risk profile;
- the investor does not have sufficient knowledge or experience in investing in derivative products and/or securities contained in the Investment Universe;
- the investor does not want to risk any part of his / her initial investment; or
- the investor may need to liquidate his / her investment for short-term funding requirements

Scenario Analysis

Assuming that the Underlying is completely invested in securities contained in the Investment Universe and the cash component constitutes zero (or close to zero) percent of the Certificate value,

Worst Case Scenario If the Strategy Value falls to zero, the investor will lose his or her original investment amount and will not receive any Final Redemption Amount.

Base Case Scenario If the Strategy Value does not deviate from the Initial Value, the investor will receive the Strategy Value less of any Recurring Fees accrued.

Best Case Scenario If the Strategy Value rises above the Initial Value, the investor will enjoy the upside gain in Strategy Value less of any Recurring Fees accrued.

The above described scenarios serve exclusively to illustrate the profit and loss prospects and are based on hypothetical price/level developments and calculated based on the value of the notional Underlying at the Final Fixing Date. These figures are neither an indicator nor a warranty of future price/level developments of the Underlying and the market value of the Product.

II. Profit and Loss Prospects

Maximum Potential Gain

This Product is aimed at investors who expect a positive performance of the Underlying. The potential return on a Product is dependent on the value of the Underlying, *i.e.* the investor benefits fully from an increase in the value of the Underlying over the term of the Product and the quality of the investment decisions of the Advisor.

Maximum Potential Loss

The potential loss associated with an investment in the Products is also dependent on the value of the Underlying. A total loss may occur if the Underlying and the securities notionally comprised in the actively managed basket, respectively, have no value on the Final Fixing Date.

III. Significant Risks for Investors

The following risk disclosure cannot disclose all the risks associated with an investment in the Products. Therefore, potential investors in Products should consult the Base Prospectus and the Final Terms and their independent advisor as to the product specific risks before making an investment decision.

1. Issuer Risk

Investors bear the credit risk of the Issuer. The Products' retention of value is dependent not only on the development of the value of the Underlying which the performance of the Product references, but also ultimately on the creditworthiness of the Issuer, which may change over the term of the Product. The credit rating of the Issuer is not a guarantee of credit quality. In case of the Issuer's insolvency or bankruptcy the investors in the Products may lose their entire investment even if the Underlying is in the money.

The Products are direct, unconditional, unsecured and unsubordinated obligations of the Issuer. If the Issuer were to become insolvent, claims of investors in Products will rank equally in right of payment with all other unsecured and unsubordinated obligations of the Issuer, except such obligations given priority by law. In such a case, investors in Products may suffer a loss of all or a portion of their investment therein, irrespective of any favourable development of the other value determining factors, such as the performance of the Underlying(s).

The Products do not constitute bank accounts or deposits at Bank Julius Baer & Co. Ltd. The Products are less liquid than bank accounts or deposits and bear higher risks. An investment in Products will not be covered by any compensation or insurance scheme (such as a bank deposit protection scheme) of any government agency of Switzerland or any other jurisdiction and Products do not have the benefit of any government guarantee. Products are the obligations of the Issuer only and holders of Products must look solely to the Issuer for the performance of the Issuer's obligations under such Products. In the event of the insolvency of the Issuer, an investor in Products may lose all or some of its investment therein.

Bank Julius Baer & Co. Ltd. is a bank pursuant to the Federal Banking Act (BA; SR 952.0) and a securities dealer pursuant to the Federal Act on Stock Exchanges and Complex Products Trading (SESTA; SR 954.1) subject to the prudential supervision by the Swiss Financial Market Supervisory Authority FINMA in Berne (Laupenstrasse 27, CH-3003 Berne; <http://www.finma.ch>).

2. Product Risks

An investment in Products entails certain risks, which vary depending on the specific type and structure of the relevant Products and the relevant Underlying(s).

An investment in Products requires a thorough understanding of the nature of Products. Potential investors in Products should be experienced with respect to an investment in complex financial instruments and be aware of the related risks. A potential investor in Products should determine the suitability of such an investment in light of such investor's particular circumstances. In particular, a potential investor in Products should:

- have sufficient knowledge and experience to make a meaningful evaluation of Products, the merits and risks of

investing in Products and the information contained in the Base Prospectus and the applicable terms and conditions;

- have access to, and knowledge of, appropriate analytical tools to evaluate, in the context of such investor's particular financial situation, an investment in Products and the impact the relevant Products will have on such investor's overall investment portfolio;
- have sufficient financial resources to bear all the risks of an investment in the relevant Products;
- understand thoroughly the Terms and Conditions applicable to the relevant Products and be familiar with the behaviour of the relevant Underlying(s) and financial markets;
- be able to evaluate (either alone or with the help of a financial adviser) possible scenarios for economic and other factors that may affect such investor's investment and ability to bear the applicable risks of an investment in Products until their redemption; and
- recognise that it may not be possible to dispose of Products for a substantial period of time, if at all, before their redemption.

The trading market for securities, such as Products, may be volatile and may be adversely impacted by many events.

Products are complex financial instruments. Investors generally purchase complex financial instruments as a way to enhance yield with an understood, measured, appropriate addition of risk to their overall investment portfolios. A potential investor should not invest in Products unless such investor has the expertise (either alone or with the help of a financial adviser) to evaluate how the relevant Products will perform under changing conditions, the resulting effects on the market value of the relevant Products and the impact such an investment will have on such investor's overall investment portfolio.

Risk of Total Loss

Products involve a high degree of risk, and prospective investors in the Products should recognise that, under certain circumstances, Products may have a redemption value of zero. Prospective investors should therefore be prepared to sustain a partial or total loss of the amount of their investment therein.

Derivative Risk, not Protected Investment

This Product may contain embedded derivatives and involves a high degree of risk. It is not the same nor should it be treated as a substitute for traditional deposits. Hence it is not a protected investment.

Unpredictable Market Value for Products

During the term of a Product, the market value of, and the expected return on, such Product may be influenced by many factors, some or all of which may be unpredictable. Many economic and market factors will influence the market value of a Product. The Issuer expects that, generally, the value and volatility of the Underlying(s) (which the performance of the Product references) on any day will affect the market value of such Product more than any other single factor. However, a potential investor should not expect the market value of a Product in the secondary market to vary in proportion to changes in the value of the Underlying(s). The return on a Product (if any) may bear little

relation to, and may be much less than, the return that the investor therein might have achieved if such investor had invested directly in the Underlying(s).

The market value of, and return (if any) on, a Product will be affected by a number of other factors, which may be unpredictable or beyond the Issuer's control, and which may offset or magnify each other, including, without limitation:

- supply and demand for such Product, including inventory positions of any other market maker;
- the expected frequency and magnitude of changes in the market value of the Underlying(s) (volatility);
- economic, financial, political or regulatory events or judicial decisions that affect the Issuer, the Underlying(s) or the financial markets generally;
- interest and yield rates in the market generally;
- the time remaining until the Final Redemption Date;
- if applicable, the difference between the Level or Commodity Reference Price, as applicable, and the relevant threshold specified in the applicable Terms and Conditions;
- the Issuer's creditworthiness, including actual or anticipated downgrades in the Issuer's credit ratings; and
- dividend payments on the Underlying(s), if any.

Some or all of these factors may influence the price of a Product. The impact of any of the factors set forth above may enhance or offset some or all of any change resulting from another factor or factors.

In addition, certain built-in costs (including commissions and fees) are likely to adversely affect the market value of Products. The price at which the Issuer will be willing to purchase Products from a holder in secondary market transactions, if at all, will likely be lower than the original Issue Price.

Exposure to the Performance of the Underlyings

Each Product will represent an investment linked to the performance of the Underlying(s) and potential investors should note that any amount(s) payable or other benefit to be received under the Products will generally depend upon the performance of the Underlying(s). The past performance of the Underlyings is not indicative of the future performance.

Exchange Rate Risk

The Underlying(s) may be denominated in a currency other than that of the Issue Currency or, if applicable, the Settlement Currency for such Product, or the Underlying(s) may be denominated in a currency other than, or the Issue Currency or, if applicable, the Settlement Currency may not be, the currency of the home jurisdiction of the investor in such Product. Exchange rates between currencies are determined by factors of supply and demand in the international currency markets, which are in particular influenced by macroeconomic factors, speculation and central bank and government intervention (including the imposition of currency controls and restrictions). Therefore, fluctuations in exchange rates may adversely affect the market value of a Product or the value of the Underlying(s).

Risk Relating to China Yuan Renminbi

The value of China Yuan Renminbi against foreign currencies fluctuates and is affected by changes in the People's Republic Of

China, the People's Republic of China government's control (for example the People's Republic of China government continues to regulate conversion between China Yuan Renminbi and foreign currencies), and international political and economic conditions and by many other factors all of which may adversely affect the investor's return under this Product when the investor converts China Yuan Renminbi into his home currency. In addition there can be no assurance that access to China Yuan Renminbi funds for the purposes of making payments under this Product or generally may remain or will become restricted.

Secondary Market

Products may have no established trading market when issued and one may never develop. If a market does develop, it may not be liquid. Therefore, investors may not be able to sell their Products easily or at prices reasonably acceptable to them.

Under normal market circumstances, the Issuer will endeavour to provide a secondary market for Products, but is under no obligation to do so. Upon investor demand, the Issuer will endeavour to provide bid/offer prices for Products, depending on actual market conditions. There will be a price difference between bid and offer prices (spread).

Early Redemption

The investors must be aware of a possible early redemption of the Product.

Upon the occurrence of an extraordinary event, the Calculation Agent and the Issuer, acting together, have the right to, among other things, early redeem the relevant Products. If the Issuer exercises such early redemption right(s), investors should be aware that the early redemption price may be considerably lower than the Issue Price (or, if different, the price the relevant investor paid for such product) and/or the Final Redemption Amount that would otherwise have been paid on the Final Redemption Date.

Open-end Feature

Investors should be aware that Products have a so called open-end feature, i.e., the Products do not have a fixed maturity date. Instead, such Products provide for a Holder Put Option (i.e., an investor may, on any Put Date, exercise its right to require the Issuer to redeem its Product(s) on the applicable Final Redemption Date at the Final Redemption Amount), and an Issuer Call Option (i.e., the Issuer may, on any Call Date, exercise its right to redeem the Products, in whole but not in part, on the applicable Final Redemption Date at the Final Redemption Amount). The Issuer and each investor in any such Product may exercise its Issuer Call Option and Holder Put Option, respectively, at its own discretion.

Further Product Specific Risks

The Products are complex financial instruments, may therefore involve a high degree of risk and are intended for use only by sophisticated investors who are capable of understanding and assuming the risks involved. Before entering into any transaction, an investor should determine if this Product is suitable with regards to the particular circumstances and should independently assess (together with the client advisor) the specific risks as described herein and any other legal, regulatory or credit consequences. The Issuer makes no representation as to the suitability or appropriateness of this Product for any particular investor. This document does not replace (where applicable) a

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personal discussion with your client advisor, which may be tailored to your requirements, investment objectives, experience, knowledge and circumstances and which may be recommended by the Issuer before the investment decision. Please ask the Issuer for supporting information regarding this Product.

The return on the Products depends on the performance of the Underlying. Since the notional basket of securities is actively managed by the Advisor, the performance of the Product depends on the quality of the investment decisions of the Advisor. As past performance is no guarantee of future development, the performance cannot be predicted at the time of the investment decision. Further, there is no assurance that all investment decisions intended by the Advisor will be realised and that its expectations regarding the performance of the Products will be met.

Investors should be aware that an investment in these Products generally results in a loss upon redemption if the value of the Underlying decreases. Consequently, the potential loss associated with an investment in such Products is linked to the negative

performance of the Underlying. Investors in the Products should be prepared to sustain a partial or total loss of their investment.

Owning this Product is not the same as owning the Underlying or values covered by the Underlying or the securities referenced thereunder. The Issuer is not obligated to actually buy, hold or sell the Underlying or any securities referenced thereunder. Investors in this Product should be aware that the Underlying or any part thereof will not in any event be held by the Issuer for the benefit of the holders of the Product. Accordingly, changes in the market value of the Underlying or the values covered by the Underlying may not result in a comparable change in the market value of the Product.

Further Information

For further details on the Product related risks please consult the risk disclosure brochure "Special Risks in Complex Products Trading" (Edition 2008) which is available on the Swiss Bankers Association's website: <http://www.swissbanking.org/en/home/shop.htm> or may be obtained from your client advisor upon request.

IV. Important Additional Information

If the Product is not listed on SIX Swiss Exchange, this document constitutes the simplified prospectus for the Products pursuant to Article 5 of the Swiss Federal Act on Collective Investment Schemes ("CISA") and is of summary nature with a view to include the information required by Article 5 CISA and the Guidelines of the Swiss Bankers Association dated July 2007 in relation to the Information for Investors in Structured Products. The simplified prospectus may be obtained free of charge from Julius Baer & Co. Ltd., Bahnhofstrasse 36, 8001 Zurich, Switzerland. This document is not and will not be registered with the Monetary Authority of Singapore as a "prospectus" under Division 2 (Collective Investment Schemes) of Part XIII (Offers of Investments) of the SFA.

This document is intended for information purposes only and does not constitute an offer or invitation or recommendation or solicitation to enter into any type of financial transaction and the Issuer has no obligation to issue the Products. This document is not the result of a financial analysis and therefore, is not subject to the "Directives on the Independence of Financial Research" from the Swiss Bankers Associations. The content of this document does therefore not fulfill the legal requirements for the independence of financial analyses and there is no restriction on trading in this regard.

Conflicts of Interest

The Issuer and affiliated companies may from time to time enter into transactions for their own account or for the account of a client that are related to the Products. These transactions may not be for the benefit of the investor and may have positive or negative effects on the value of the Underlying(s) and thus on the value of the Products. Companies affiliated to the Issuer may also become counterparties in hedging transactions. Accordingly, conflicts of interest may therefore arise with regard to obligations relating to the ascertainment of the values of the Products and other related determinations both among affiliated companies of the Issuer and between these companies and the investors. In addition, the Issuer and affiliated companies may exercise a different function, if applicable, in relation to the products, for example as calculation agent, paying agent or administrative office. Further, the Issuer and affiliated companies may have issued, and may in the future issue, documents that contain opinions and comments that are inconsistent with the Investment Strategy, the Investment Guidelines or the Investment Universe.

Distribution Compensation/Distribution Allowances from and to Third Parties

In connection with the Products, the Issuer and/or its affiliates may pay to third parties or to each other, or receive from third parties one-time or recurring remunerations (e.g. placement or holding fees). Such remunerations, if any, are included in the Issue Price. Investors may request further information from Bank Julius Baer & Co. Ltd. By receiving payments in connection with the Products, the interest of the Issuer or such affiliate may be adverse to the interest of the investor in the Products.

Amendments to the Product Conditions

Information regarding unforeseen changes to the conditions of the Product which may arise during the lifetime of the Products are not subject to this document but may be obtained from your client advisor (where applicable) or the Issuer upon request and will be published on:

<http://derivatives.juliusbaer.com>; and/or

http://www.six-swiss-exchange.com/news/official_notices/search_en.html

This document will not be amended throughout the term of the Products.

Selling Restrictions

The Products were not registered with the local regulator and are not publicly distributable outside of Switzerland. The Products may not be offered in any jurisdiction in circumstances that would result in the Issuer being obliged to register any further prospectus relating to the Products in that jurisdiction. Potential purchasers of the Products are advised to read the detailed selling restrictions in the Base Prospectus and the Final Terms. Potential purchasers of the Products should seek specific advice before purchasing or selling-on a Product. Particular attention should be paid to the selling restrictions set out in the Base Prospectus and the Final Terms with respect to the following jurisdictions: European Economic Area (EEA), United States of America, United Kingdom, Guernsey, The Netherlands, Italy, Hong Kong, Singapore, Dubai International Financial Centre, United Arab Emirates, Kingdom of Bahrain, Israel, Uruguay, Panama. These restrictions must not be taken as conclusive guidance as to whether the Products can be sold in a jurisdiction.

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Acknowledgement

The Bank is acting as principal in the sale of this security to you. You bear the credit risk of the issuer and the guarantor (as applicable) of this security. By purchasing this security, you are relying upon the creditworthiness of the issuer and the guarantor (as applicable) and no other person. If the issuer or the guarantor (as applicable) becomes insolvent or defaults on its obligations under this security, you can only claim as an unsecured creditor and may lose the total amount invested.

By entering into a transaction to purchase this security from the Bank, you hereby acknowledge that (a) you have read and fully understood the terms of this transaction and its inherent risks and (b) you have made your own assessment and relied on your own judgment in relation to such transaction and fully accept any and all risks associated therewith and any losses suffered as a result thereof.

Please confirm that the foregoing correctly sets forth the terms of this transaction by executing a copy of this document and returning it to the Bank within fourteen (14) days from the date hereof, failing which you shall be taken conclusively to have approved and accepted the terms and conditions as set out above as true and accurate in all respects.

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