

IN SUBSCRIPTION

Julius Bär

**JB 100% BARRIER CAPITAL PROTECTION CERTIFICATES
ON SMI INDEX / EUROSTOXX50 INDEX**

Julius Baer Structured Products
January 2018



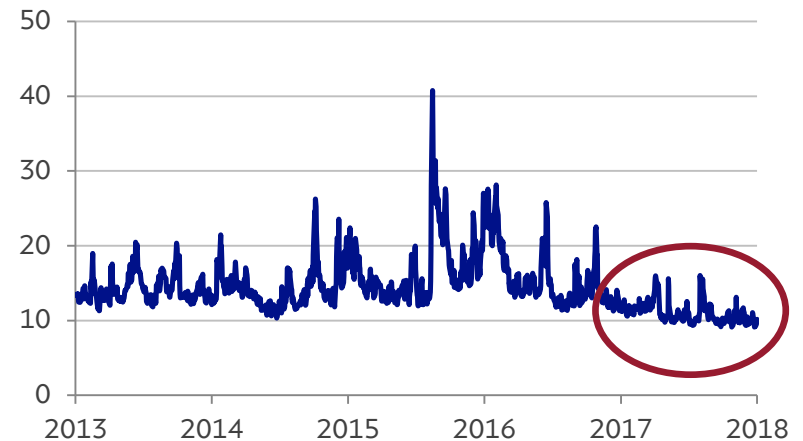
INVESTMENT RATIONALE

Why capital protected products?

SITUATION

- Equity markets are at or close to all-time highs
- Volatility levels as represented through the VIX index are historically low (see graph)
- As an investor you might want to protect your portfolio as you have realized sizeable gains in the past years...
- ... and you are not sure how much longer the bull market will continue
- At the same time, you don't want to miss out on the very same bull market

VIX INDEX



Solution

Julius Baer Capital Protection Certificates

offer you protection and continued upside participation at the same time

JB PRODUCTS IN SUBSCRIPTION

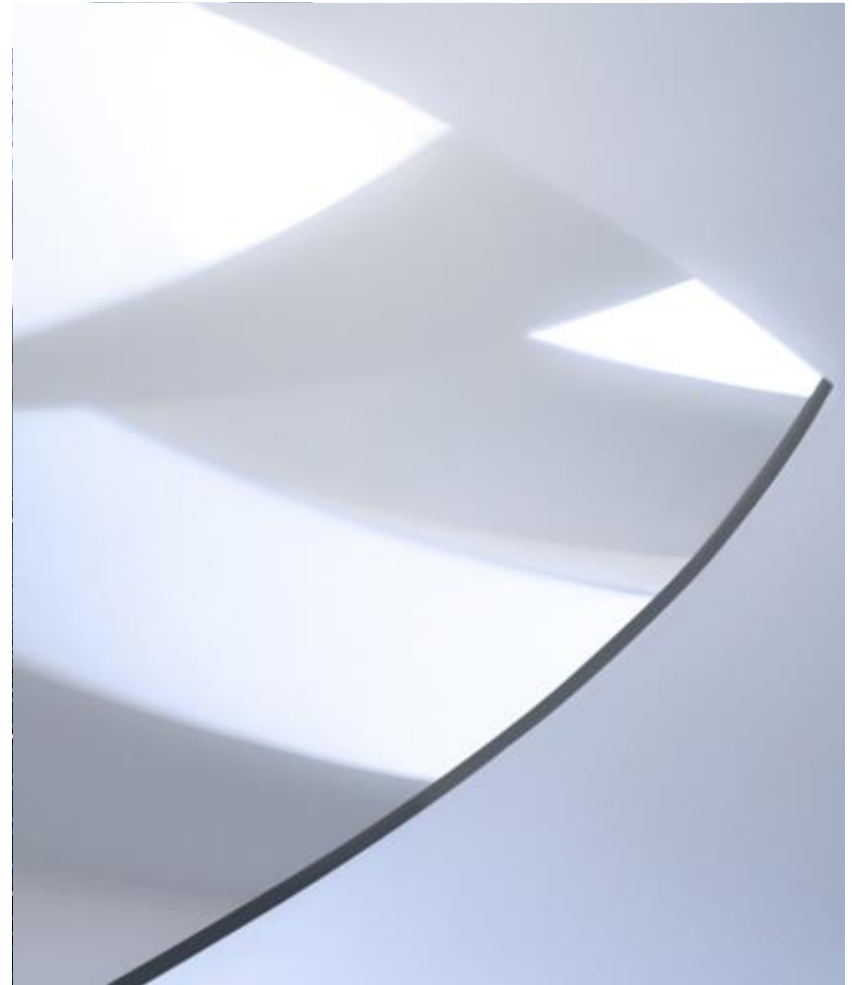
- 3yr 100% Barrier Capital Protection Certificates on SMI Index, Eurostoxx50 Index (valoren 38.464.436 and 39.014.960)
- 9m 95% Capital Protection Certificates with 100% (CHF/EUR) and 130% (USD) upside participation on the worst-performing stock (see next slides)
- 3yr 100% Capital Protection Certificate with 100% upside participation on Aviva Global High Yield Bond Fund (valor 39.577.633)

CAPITAL PROTECTION

100% Barrier Capital Protection Certificate on SX5E*

INDICATIVE TERMS

Issuer	Bank Julius Baer & Co. Ltd, Guernsey
Issuer's rating	Moody's A2
Underlying	Eurostoxx 50 Index
Currency	qUSD
Maturity	3 years
Capital protection	100% (guaranteed by the issuer)
Strike	100%
Upside participation	100%, if KO barrier not touched
Barrier	135% continuous
Rebate	15%, paid if KO barrier touched
Valor	38.464.436
In subscription	Until 30.01.2018, 12:00 CET



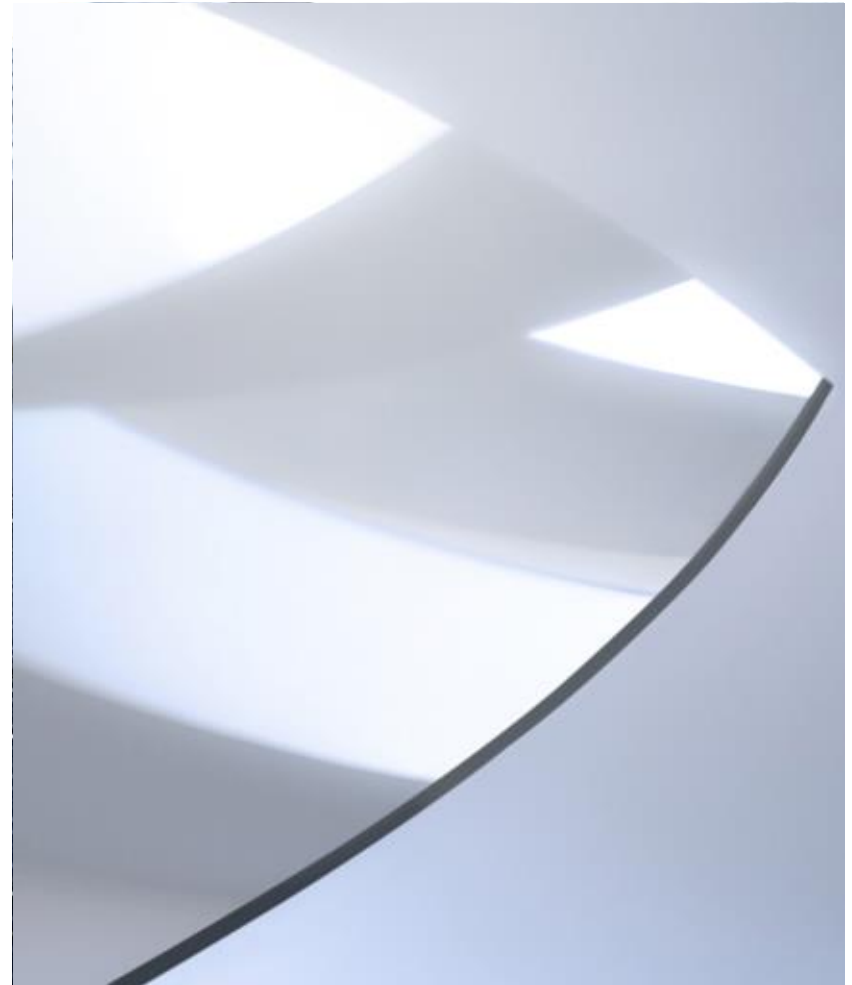
*Terms are indicative and subject to change

CAPITAL PROTECTION

100% Barrier Capital Protection Certificate on SMI*

INDICATIVE TERMS

Issuer	Bank Julius Baer & Co. Ltd, Guernsey
Issuer's rating	Moody's A2
Underlying	SMIIndex
Currency	qUSD
Maturity	3 years
Capital protection	100% (guaranteed by the issuer)
Strike	100%
Upside participation	100%, if KO barrier not touched
Barrier	135% continuous
Rebate	22%, paid if KO barrier touched
Valor	39.014.960
In subscription	Until 30.01.2018, 12:00 CET



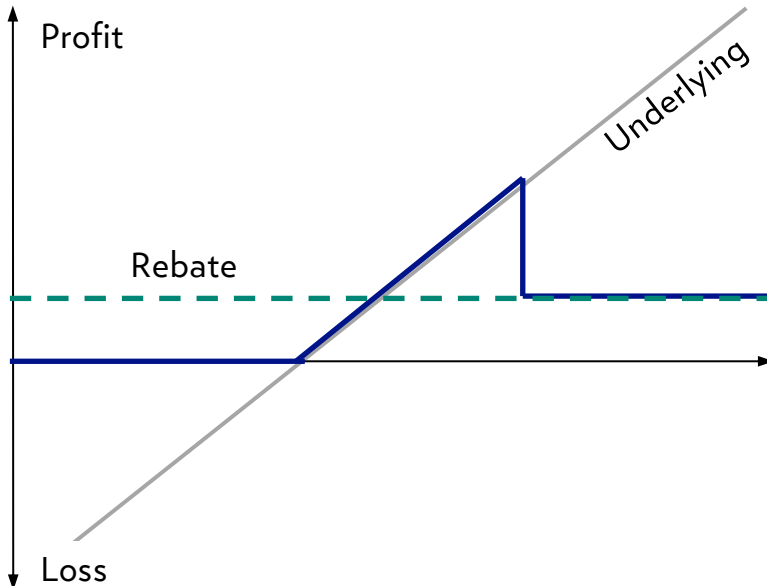
CAPITAL PROTECTION

Example: 100% Barrier Capital Protection Certificate on Eurostoxx 50

Product description

This 100% Barrier Capital Protection Certificate is linked to the performance of the EURO STOXX 50 Index. The product offers a full participation to the performance of the EURO STOXX 50 Index up to the barrier level of 135%. If the underlying has never touched or exceeded the barrier level during the lifetime of the product, the investor will receive 100% of the nominal amount plus the positive performance of the underlying index, if any. If the barrier level has been touched or exceeded, the redemption amount will be the nominal amount plus a 15% rebate, paid at maturity.

Payoff diagram at maturity



Payoff at maturity (index initially fixed at 100%)

Index level at maturity	Product payout (if KO barrier not touched)	Product payout (if KO barrier touched)
80%	100%	115%
90%	100%	115%
100%	100%	115%
110%	110%	115%
130%	130%	115%
140%	//	115%
150%	//	115%

TAKE AWAYS

100% Barrier Capital Protection Certificates

YOU EXPECT

- A cash or bond alternative with 100% capital protection
- A positive performance of the underlying
- That the underlying will not trade at or above the barrier

WE OFFER

- A barrier of 135%
- A rebate of 15% on the SX5E and 22% on the SMI in case of a barrier event
- 100% upside participation until the barrier
- A credit rating Moody's A2

RISKS

- The investor surrenders dividends in favor of the strategy
- Low initial delta of 0.12
- The price can drop under 100% during the lifetime of the product
- Credit risk of the issuer

Do you want to know more about structured products?

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IMPORTANT LEGAL INFORMATION (2/2)

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