

Purpose

This document provides you with key information about this investment product. It is neither marketing material, nor investment advice, or an offer to buy the product. The information is required by law to help you understand the nature, risks, costs, potential gains and losses of this product and to help you compare it with other products.

Product

Product name:	JB Accrual Note with Daily Redemption
Product manufacturer:	Bank Julius Baer & Co. Ltd, Guernsey Branch
Website:	https://derivatives.juliusbaer.com/en/home
Phone number:	+41 58 888 87 58
Competent authority:	The manufacturer is supervised by the Swiss Financial Market Supervisory Authority (FINMA). FINMA is not considered a competent supervisory authority under EU Regulation 1286/2014 on Key Information Documents for packaged investment products (PRIIPs) in the technical sense, as Switzerland is not a member of the EU.
Date and time of production:	15 th March 2018, 10:23 a.m. CET

You are about to purchase a complex product that may be difficult to understand.

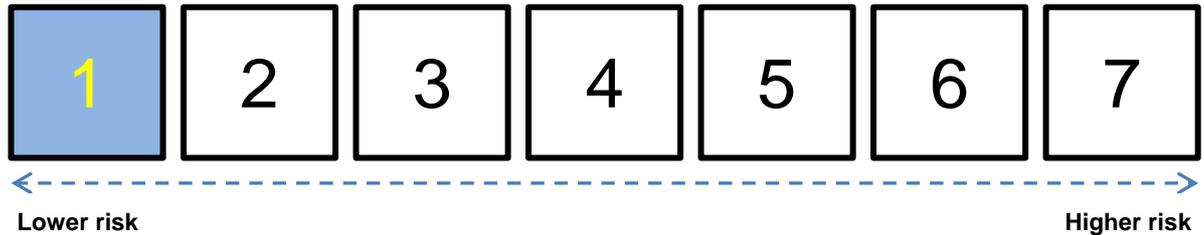
1. What is this product?

Type	Swiss law governed notes				
Objectives	If not early redeemed, the Products will be redeemed at the Final Redemption Amount being a cash amount equal to 100% of the Denomination plus the accrued interest at the Bonus Rate during the Accrual Period. There will be no interest payments during the term of the Products. The Products provide for an investor a termination right (Holder Put Option), subject to written notice.				
Product Details	<table> <tr> <td>Final Redemption</td> <td>Unless previously redeemed, repurchased or cancelled, the Issuer shall redeem each Product on the Final Redemption Date by payment of a cash amount equal to the Final Redemption Amount to the Holder thereof.</td> </tr> <tr> <td>Final Redemption Amount</td> <td>A cash amount per Product equal to the product of (a) the Denomination and (b) the accrued interest calculated by the Calculation Agent in accordance with the following formula: Where: $\text{Denomination} \times (1 + \text{Bonus Rate} \times \text{Days} / 360)$ "Days" means the number of calendar days in the Accrual Period. "Accrual Period" means the period from, and including, the Issue Date to, but excluding, the Final Redemption Date or the Put Date / Call Date + two Business Days, as the case may be. "Bonus Rate" means x.xx% per annum.</td> </tr> </table>	Final Redemption	Unless previously redeemed, repurchased or cancelled, the Issuer shall redeem each Product on the Final Redemption Date by payment of a cash amount equal to the Final Redemption Amount to the Holder thereof.	Final Redemption Amount	A cash amount per Product equal to the product of (a) the Denomination and (b) the accrued interest calculated by the Calculation Agent in accordance with the following formula: Where: $\text{Denomination} \times (1 + \text{Bonus Rate} \times \text{Days} / 360)$ "Days" means the number of calendar days in the Accrual Period. "Accrual Period" means the period from, and including, the Issue Date to, but excluding, the Final Redemption Date or the Put Date / Call Date + two Business Days, as the case may be. "Bonus Rate" means x.xx% per annum.
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Intended retail investor	<p>The product is intended to be offered to retail investors who fulfill all of the criteria below:</p> <ol style="list-style-type: none"> they have advanced knowledge and a comprehensive understanding of the product, its market and its specific risks and rewards, with relevant financial industry experience including either frequent trading or large holdings in products of a similar nature, risk and complexity, either independently or through professional advice; they seek protection and income through the guaranteed coupon they accept the risk that the issuer could fail to pay or perform its obligations under the product and they are able to bear a total loss of their investment; and they are willing to accept a level of risk to achieve potential returns that is consistent with the summary risk indicator shown below. <p>The product is not intended to be offered to retail clients who do not fulfill these criteria.</p>				

2. What are the risks and what could I get in return?

Risk indicator

The summary risk indicator is a guide to the level of risk of this Product compared to other products. It shows how likely it is that the product will lose money because of movements in the markets or because we are not able to pay you. We have classified this Product as 1 out of 7, which is a low risk class. This rates the potential losses from future performance at a low level, and poor market conditions are very unlikely to impact our capacity to pay you.



This risk indicator is based on the assumption that you will hold the product until the end of the term. If you close the investment early, the actual risk may differ significantly and you may get back less. You may not be able to sell your product or sell it at a price that will significantly reduce the amount you receive.

Be aware of currency risk if your reference currency differs from the currency of the Product. You might receive payments in a different currency, so the final return you will get depends on the exchange rate between the two currencies. This risk is not considered in the indicator shown above. You are entitled to receive back at least 100% of your capital. Any amount over this, and any additional return, depends on future market performance and is uncertain. If we are not able to pay you what is owed, you could lose your entire investment return.

Profit & Loss Prospects

The potential return on a Product is limited to the Coupon scheduled to be paid. If the Products are early redeemed, investors may receive a redemption amount that is considerably lower than the Final Redemption Amount that would have otherwise been received. In such case, the investors in the Product receive 100% of his capital plus the accrued interest for the time he was holding the product since the value date.

Performance scenarios (Example)

Investment Amount	USD 10,000.00
Underlying	USD Money Market 1 Month
Bonus Rate	1.20 % p.a.
Tenor	1 Month (Recommended Holding Period)

Scenarios	Final Level	Performance as per Final Fixing Date (in % of the Initial Level)	Final Redemption Amount	Profit/Loss in % of the Investment Amount
Stress	1.292%	-15%	USD 10,010.00	+0.10%
	1.368%	-10%	USD 10,010.00	+0.10%
Unfavourable	1.444%	-5%	USD 10,010.00	+0.10%
	1.520%		USD 10,010.00	+0.10%
Moderate	1.596%	+5%	USD 10,010.00	+0.10%
	1.596%	+10%	USD 10,010.00	+0.10%
Favourable	1.748%	+15%	USD 10,010.00	+0.10%
			USD 10,010.00	+0.10%

The above table shows the money you could get back after the illustrative holding period under different scenarios, assuming that you invest USD 10'000. The scenarios shown illustrate how your investment could perform. You can compare them with the scenarios of other products. The scenarios presented are an estimate of future performance and are not an exact indicator. The exact performance will vary depending on how the market performs. The stress scenario shows what you might get back in extreme market circumstances, and it does not take into account the situation where we are not able to pay you. The figures do not take into account your personal tax situation, which may also affect how much you get back.

3. What happens if the manufacturer is unable to pay out?

In the case of insolvency or bankruptcy of the manufacturer, the retail investor is exposed to the risk that the manufacturer might be unable to meet its obligations in connection with the product. This product is not subject to any statutory or other deposit guarantee scheme or any other type of warranty. If the manufacturer is no longer able to meet its payment obligations, you may suffer a partial or a full loss of your investment. In the case of bankruptcy, the competent resolution authority may prescribe a premature termination of the derivative instrument.

4. What are the costs?

The Reduction in Yield (RIY) shows what impact the total costs you pay will have on the investment return you might get. The total costs take into account one-off, ongoing and incidental costs.

The amounts shown here are the cumulative costs of the product itself, for the illustrative holding period. The figures assume you invest 10,000 in the issue currency. The figures are estimates and may change in the future.

Key Information Document (“KID”)

Julius Bär

Cost over time

Total costs	0.- – max. 20.-
Impact on Return (RIY) per year	n/a

Composition of costs

One-Off costs	Entry costs	0.00% - 0.20% p.a.	The impact of the costs you pay when entering into your investment.
	Exit costs	n/a	The impact of the costs of exiting your investment when it matures.
Ongoing costs	Transaction costs	n/a	The impact of the costs of us buying and selling underlying investments for the product.
	Other ongoing costs	n/a	The impact of the costs that we take each year for managing your investments.
Incidental costs	Performance fees	n/a	The impact of the performance fee. We take these from your investment if the product outperforms its benchmark.
	Carried interests	n/a	The impact of carried interests.

5. How long should I hold it and can I take money out early?

No recommended holding period is prescribed for these products. Each customer's optimal holding period depends on their individual investment strategy and risk profile.

Exchange Listed	Only on request	Price quotation	Percentage
Smallest tradable unit	1 Unit		

In volatile or unusual market conditions, or in the event of technical faults/disruptions, the purchase and/or sale of the product can be temporarily hindered and/or suspended and may not be possible at all.

6. How can I complain?

Any complaint regarding the conduct of the persons advising on, or selling, the product can be submitted directly to these persons or their supervisors. Any complaint regarding the product or the conduct of the manufacturer of this product can be addressed in writing to the following address: Bank Julius Baer & Co. Ltd., Hohlstrasse 604/606, P.O. Box, 8010 Zurich, Switzerland, or by email to: derivatives@juliusbaer.com or at the following website: <https://derivatives.juliusbaer.com/en/home>.

7. Other relevant information

General information on financial instruments can be requested free of charge at <https://derivatives.juliusbaer.com/en/home>. If the preparation of issuance programme documentation is required for a product, please consult also these documents, such as the Termsheet, Prospectus, etc., and request it from your client advisor or free of charge from <https://derivatives.juliusbaer.com/en/home>.

This product may not be offered or sold, directly or indirectly, in the United States of America or to U.S. persons. The term "U.S. person" is defined in Regulation S under the U.S. Securities Act of 1933, as amended.